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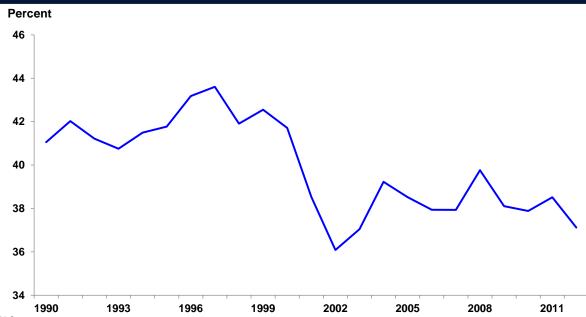
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California's Entertainment Industry

Joint Assembly Oversight Committee Hearing Review of the California Film Tax Credit SAG-AFTRA NationalHeadquarters Los Angeles, CA October 9, 2013

California's share of national entertainment employment 1990-2012





Source: BLS.

Is California losing its competitive edge?

Job growth in the entertainment industry, 2005-2012



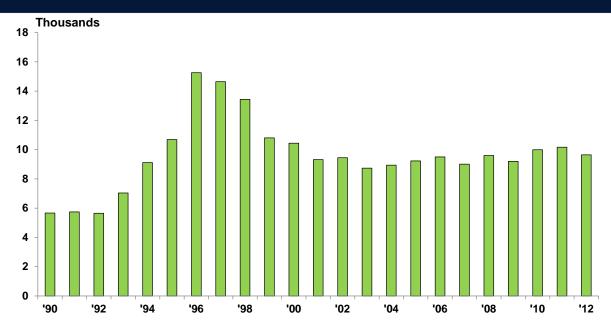
Baseline economy	Jobs expected based on industry mix	Competitive share
0	7,900	-12,400

Note: Shift-share analysis conducted for 2005-2012.

Source: BLS.

Post-production employment in California 1990-2012

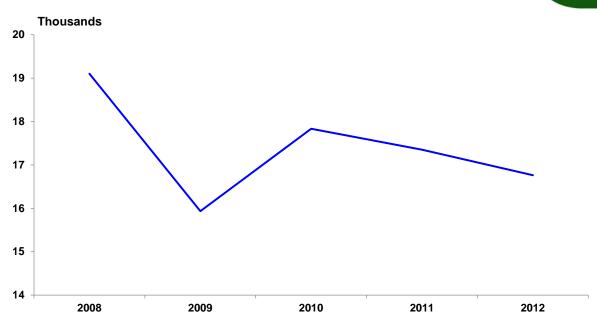




Source: California Economic Development Department.

Permitted on-location TV production days in Los Angeles 2008-2012

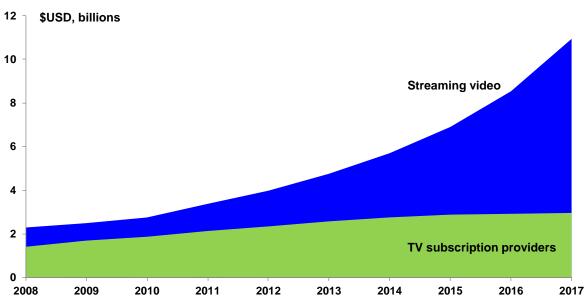




Source: FilmLA.

Streaming video projected to double market share by 2017





Source: PWC.